

# EVCC CAREER PATHWAYS Graphic Design Certificate

Career Cluster: Arts, Audio/Video Technology, and Communications

## GRAPHIC DESIGN CERTIFICATE

[Graphic Design](#) is a creative process combining both art and science in order to communicate ideas. The tools of a graphic designer are varied, but the most important are the use of image and typography. In the hands of a graphic designer, whether with pencil or pixel, the goal is the same--to convey a message between client and audience.

In the Graphic Design program, students can earn an associates degree, a certificate or an endorsement.

### CAREER & TECHNICAL EDUCATION OPPORTUNITIES

Courses are connected to and articulated with high schools via Tech Prep credit. If your school district is listed below, contact your counselor to obtain information on Tech Prep credit.

Everett School District	Mukilteo School District
Granite Falls School District	Snohomish School District
Lake Stevens School District	South Whidbey School District

### ENDORSEMENTS

[Walla Walle Academy \(WAVA\)](#)

[Graphic Design Endorsement](#) (15-18 credits)

Endorsements represent the first steps of the Certificate and Degree programs. Students interested in earning an endorsement should contact the Program Advisor, Greg Kammer.

The endorsement is a small group of courses that concentrates on one specific skill within the design field. The Graphic Design endorsement requires 3 classes, including the Graphic Design series and Typography.

### GRAPHIC DESIGN

[Graphic Design Certificate](#) (52-58 credits)

The certificate is composed of the "Emphasis Skills" portion of the Associate in Fine Arts degree mentioned above. There are 12 courses, including the Digital Illustration series, Graphic Design, Publication Design, and Typography. This allows students to study a wide range of design skills without committing to the entire two year degree program.

### ATA DEGREE

[Associate in Technical Arts, Multi-Media Web Design](#) (92-99 credits)

### AFA DEGREE

[Associate in Fine Arts, Graphic Arts](#) (96-109 credits)

### FOUR YEAR DEGREE OPTIONS

The Evergreen State College has approved the ATA as an [Upside Down Degree](#). Students are also encouraged to explore options through the [University Center](#).

### CAREER OPTIONS

Job titles include Commercial and Industrial Designer, Art Director, Creative Director, Design Director

[O\\*NET Online](#) [CareerOneStop](#)

### EVCC ADMISSIONS OPTIONS

Students who have earned a high school diploma or GED or students over the age of 18 may apply to Everett Community College online. Alternative options are listed below. Remember,

Stay Close ~ Go Far with EvCC

[Admission Application](#) [English as a Second Language](#)  
[Adult Basic Education](#) [Youth Re-engagement](#)  
[College in the High School](#) [Running Start](#)

### FOR MORE INFORMATION

Contact the Visual Communications Advisor:

Greg Kammer  
425-388-9439  
gkammer@everettcc.edu

### CAREER OPTIONS

Graphic Designers design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

Job titles include: Graphic Designer, Graphic Artist, Designer, Artist, Composing Room Supervisor, Creative Manager, Desktop Publisher

[O\\*NET Online](#)

[CareerOneStop](#)

### CAREER AND EMPLOYMENT DATA - SNOHOMISH COUNTY

Washington State Employment Security Department (WSESD) provides data and information about occupations and careers.

[WSESD Snohomish County High Demand Occupations](#)

### U.S. DEPARTMENT OF EDUCATION GAINFUL EMPLOYMENT

For more information about EvCC graduation rates, the median debt of students who completed the program, and other important information, visit our website at [www.everettcc.edu/GainfulEmployment](http://www.everettcc.edu/GainfulEmployment)