Career Cluster: Marketing

Go to Pierce Career Roadmaps Home



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CAREER

EXPLORATION

& EMPLOYMENT

What can I do in

this career field?

MY NEXT MOVE TERMS

Business

ENTRANCE CONSIDERATIONS



Program Details

<u>Outcomes</u>

<u>GI Bill</u>

Prior Learning Credit Resources:

Test Out College Course Credit Exams **Train Out** Official Military Transcripts

<u>DSST</u>

JST CCAF

C.O.O.L. Credentialing Opportunities On-Line

Army Navy/Marines Air Force

Related Military Specialties

CLEP

Maximize your Military Training towards your Future Career!*

Anyone can enter this program, but some career codes have training that might increase the opportunity for prior learning credit.

Click on the do n the job outlook links to see all the codes for this Career Field.

*All military can receive general education transfer credits. Individual programs can assist in evaluating for additional degree specific credit opportunities.

CERTIFICATES

Business 53 credits

HR Management 58 credits

Supervision & Management 53 credits

Retail & Fashion Merchandising 58 credits

> Entrepreneurship 53 credits

Project Management <u>33 credits</u>

Social Media Marketing <u>39 credits</u>

Courses in these certificates apply towards Associate's Degree

ASSOCIATE DEGREE

Associate Degree in Business (AAS)

<u>91-106 credits</u>

Associate Degree in Business (AAS-T)

106 credits

why a BACHELORS? Better Employability & Higher Wages

JOB OUTLOOK AND WAGES

Personnel Assistant Payroll Clerk HR Specialist Supervisor (Non-Retail)

Sales Person Customer Service Representative Supervisor (Retail) Department Manager

Project Manager

JOB OUTLOOK AND WAGES

Sales Manager General Manager Assistant Manager Operations Manager Marketing Specialist Marketing Manager Public Relations Manager Marketer HR Assistant Lodging Manager Food Service Manager

Will this career field meet the needs of my family? **Receive support from:** Job and Career **Connections Office** to access and use: Similar VIE 25 Programs: Green River COLLEGE HIGHLINE COLLEGE South Puget Sound ТАСОМА COLLEGE



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PATHWAYS TO BACHELOR DEGREE	
Central Washington University @ Pierce College <u>ITAM</u> <u>Supply Chain Mgmt</u>	
Clover Park Technical College BAS - Management Operations	
The Evergreen State College	
Brandman University	
Washington State University (Fashion Merchandising)	
City University (Marketing)	
Western Governors University	
Devry University	
University of Maryland University College	
Eastern Oregon University	

JOB OUTLOOK AND WAGES

Administrative Services Manager Sales Manager Public Relations & Fundraising Manager Marketing Manager Market Research Analyst Management Analyst HR Manager Budget Analyst

PLEASE SEND COMMENTS OR CORRECTIONS TO:

<u>Roadmap Helpdesk</u>

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