Students will learn about market segments within the fashion industry, the practical application of visual merchandising techniques, costume history in Western culture, and fashion styling strategies.

**Related Programs**
- Cosmetology
- Business Management

**Certificates**
- Fashion Marketing Certificate of Recognition 19 Credits
- Fashion Marketing Certificate of Completion 30 Credits

**Associate's Degree**
- Associate in General Studies (AGS) 90 credits

**Pathway to Bachelor's Degree**
- Related
  - Washington State University
  - Central Washington University

**Job Outlook**
-**Fashion Marketing**
  - Demonstrators
  - Product Promoters
  - Fashion Stock & Floor Clerks
  - Fashion Designers

-**ASSOCIATE'S DEGREE**
  - Marketing Specialist
  - General and Operations

-**PATHWAY TO BACHELOR'S DEGREE**
  - Marketing Manager
  - Sales Manager

**Entrance Considerations**
- Admissions
- Enrollment Prep
- Active Duty Military
- Veterans
  - High School Options
- Running Start
- Tech Prep
- IB/AP

**Fund Your Education**
- Financial Aid
- Veteran Benefits
- Active Duty & Family
- BFET
- Worker Retraining
- Workfirst

**Employment Assistance**
- Olympic College Career Center
- Online Search: cengage.com/worksource

- Is this Career Field right for me?
sensory, mental, or physical disability.