



Students will learn about market segments within the fashion industry, the practical application of visual merchandising techniques, costume history in Western culture, and fashion styling strategies.

## Fashion Marketing

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### CAREER EXPLORATION

MY NEXT MOVE

Related Programs

**Cosmetology**

**Business Management**

### CERTIFICATES

#### Fashion Marketing

Certificate of Recognition *19 Credits*

#### Fashion Marketing

Certificate of Completion *30 Credits*

### JOB OUTLOOK

- [Demonstrators](#)
- [Product Promoters](#)
- [Fashion Stock & Floor Clerks](#)
- [Fashion Designers](#)

### ENTRANCE CONSIDERATIONS

- [Admissions](#)
- [Enrollment Prep](#)
- [Active Duty Military](#)
- [Veterans](#)

High School Options

- [Running Start](#)
- [Tech Prep](#)
- [IB/AP](#)

Fund Your Education

- [Financial Aid](#)
- [Veteran Benefits](#)
- [Active Duty & Family](#)
- [BFET](#)
- [Worker Retraining](#)
- [Workfirst](#)

### ASSOCIATE'S DEGREE

#### Associate in General Studies (AGS)

*90 credits*

### JOB OUTLOOK

- [Marketing Specialist](#)
- [General and Operations](#)

### EMPLOYMENT ASSISTANCE

[Olympic College Career Center](#)

Online Search:



Is this Career Field right for me?



### PATHWAY TO BACHELOR'S DEGREE

*Related*

[Washington State University](#)  
[Central Washington University](#)

### JOB OUTLOOK

- [Marketing Manager](#)
- [Sales Manager](#)

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[Roadmap Helpdesk](#)

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