Career Cluster: Marketing

Related Programs
- Cosmetology
- Business Management

Certificates
- Fashion Marketing Certificate of Recognition 19 Credits
- Fashion Marketing Certificate of Completion 30 Credits

AssOCIATE’S DEGREE
- Associate in General Studies (AGS) 90 credits

Pathway to Bachelor’s Degree
- Related
  - Washington State University
  - Central Washington University

Job Outlook
- Students will learn about market segments within the fashion industry, the practical application of visual merchandising techniques, costume history in Western culture, and fashion styling strategies.

John Quinn
Advisor
(360) 475-7345

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Job Outlook
- Marketing Manager
- Sales Manager
- Marketing Specialist
- General and Operations
- Demonstrators
- Product Promoters
- Fashion Stock & Floor Clerks
- Fashion Designers

Entrance Considerations
- Admissions
- Enrollment Prep
- Active Duty Military
- Veterans
- High School Options
- Running Start
- Tech Prep
- IB/AP

Fund Your Education
- Financial Aid
- Veteran Benefits
- Active Duty & Family
- BFET
- Worker Retraining
- Workfirst

Employment Assistance
- Olympic College Career Center
- Online Search: Is this Career Field right for me?

Please send comments or corrections to:
Roadmap Helpdesk  Last Update: 6/2016

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